

Deliverables	Title Sponsor <i>(only 1 available)</i>	Gold Sponsor <i>(only 3 available)</i>	Silver Sponsor	Bronze Sponsor	Brass Sponsor
Logo placed on TSE's Gold 100 web site and mobile app with a link to your company's web site	✓	✓	✓	✓	✓
Trade Show Executive's Gold 100 Electronic Directory	1 two-page spread ad, 4-color	1 two-page spread ad, 4-color	1 full page ad, 4-color	1 half page ad	
Logo recognition in all pre-event promotional ads and at-event signage	✓	✓	✓	✓	✓
Logo recognition in event wrap-up article in Trade Show Executive's magazine	✓	✓	✓	✓	✓
Company description (200 words) in the TSE Gold 100 website	✓	✓	✓	✓	✓
Discount on the purchase of an ad in Gold 100 issue and/or the issue featuring the wrap-up article on the Gold 100 Awards & Summit. Ad will have high priority placement	50%	50%	40%	25%	15%
Full registration for your company executives	4	4	2	1	1
High visibility placement of your company's promotional materials on Sponsor's Table in the registration area	✓	✓	✓	✓	✓
Pre-event email to all attendees acknowledging your company's sponsorship of TSE's Gold 100 Awards & Summit	✓	✓	✓	✓	✓
Complimentary registrations for qualified show organizers invited by your company	4	4	2	1	
Executives invited to "Open the Envelope" Awards (Ability to present one of the Top Ten Grand Awards)	2	2	2		
Complimentary reserved VIP table at awards gala	✓	✓	Upgrade opportunity, \$5,000. <i>Limited inventory.</i>		
Company description in the TSE Gold 100 mobile app	✓	✓			
One customized TSE Research report	✓				
Includes in-person program with superior interaction and recognition opportunities with attendees such as Opening Reception, Golf Event, Wine Reception, Power Lunch, etc.	✓	Upgrade opportunity available - Please contact us		Upgrade opportunity available - Please contact us	
Investment:	\$80,000	\$42,500	\$25,000	\$16,500	\$10,000